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Church Facilities Conference & Expo

Communicating Tech Needs with Leadership

Finding Common Ground

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Overview

- Introductions
- Panel Discussion
  - What is tech?
  - Pain Points
    - Tech
    - Leadership
  - Solutions
- Q&A

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What is Tech?

- Audio, Video, Lighting, Display

- IT

  - Computers, networking, WiFi

- Campus Security

- HVAC Control

- Does it connect to something?

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Pain Points-Tech

- Leadership doesn't understand tech needs

- Plans/decisions made without tech input

  - Leads to mistrust and communication

    breakdown

- Stuck in a corner

- Ease of use

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Pain Points-Owners/Leaders

- "Translate" needs

- How much/How soon?

  - All at once or phases?

- Wants vs. Needs

  - What will this solve…for whom?

  - Does it support the mission/vision?

- Physical infrastructure to make it happen

- Ease of use and consistency

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Solutions-Tech

- Discuss mission/vision with leadership

- Master plan for next 10-20 years

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Master Plan Questions

- What problem are we trying to solve?

- How much will it cost?

- What is our timeframe?

- How does it support the mission/vision?

- Anticipated lifespan of new equipment?

- Who will install?

- How much do we need to future-proof?

- What's the impact on power, HVAC, acoustical impacts, etc.?

Solutions-Leaders

- Clearly communicate mission and vision to all ministries

- Be clear in ministry prioritization and budgeting

- Meet regularly with ministry heads to address plans, new trends, changes and find solutions

- Spend time learning to understand ministry needs

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Thank You!

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